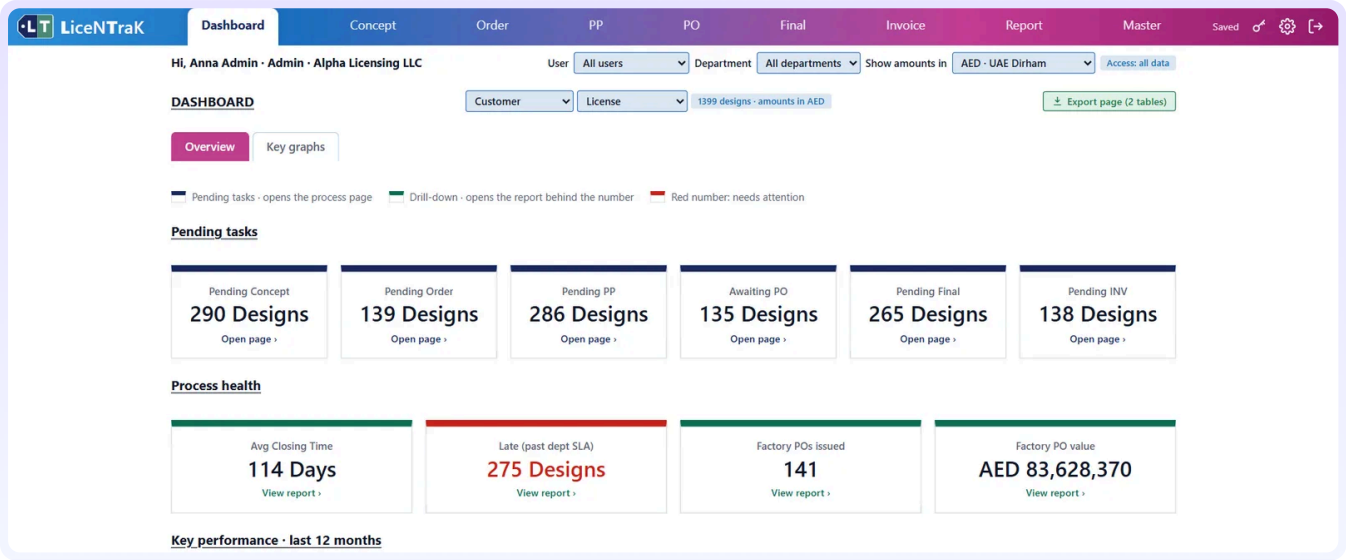
FOR COMPANIES THAT MAKE AND SELL LICENSED PRODUCTS

# The system of record for licensed products.

Approvals, orders, factories, sales and royalties in one platform. Every royalty calculated at the contract rate, every licensor decision provable, every guarantee tracked against the calendar.

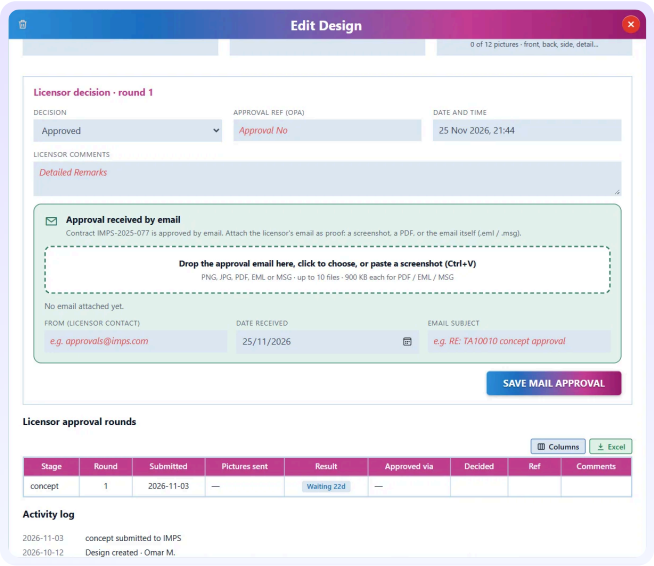


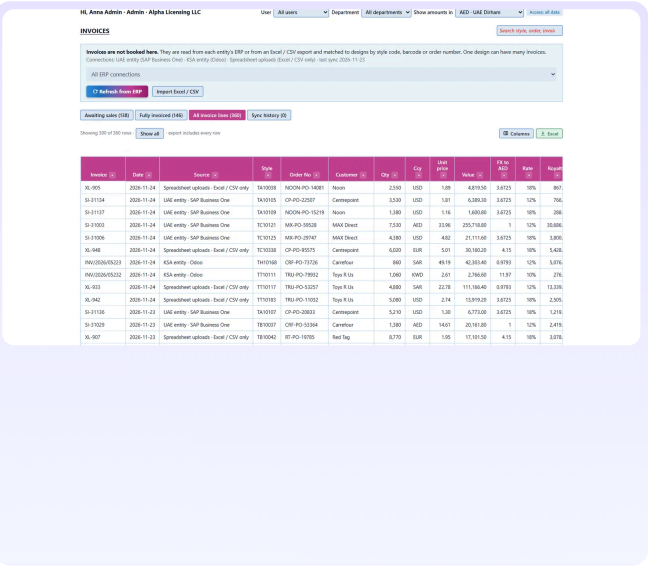

## Small process gaps become expensive problems

| WHERE IT BREAKS | WHAT IT COSTS YOU | WITH LICENTRAK |
|---|---|---|
| **Royalty rebuilt by hand** | Under- or over-paid royalty, audit back-payments | **Calculated on every invoice line** at the contract rate for its channel |
| **Approvals in inboxes** | Samples waiting, missed launch windows, no proof | **Every round recorded**, with e-mail proof where needed |
| **Guarantees checked yearly** | Shortfalls found when it is too late to sell more | **Live guarantee pacing** against the contract calendar |
| **Factories from memory** | Production in unauthorised factories | **PO blocked** unless the PP sample and factory are approved |
| **Numbers in many files** | Slow decisions that drain margin | **One live dashboard**: 12 KPIs, every number drills down |

## One platform, ten stages, from idea to royalty

Concept → **concept approval** → customer order → PP sample → **PP approval** → factory PO → production → **final approval** → invoicing → royalty. A design cannot pass an approval gate without a recorded decision.




### Licensor approvals

Portal or e-mail, every round with reference, comments and the pictures sent.

### Royalty per invoice line

Sales read from SAP B1, Odoo or Excel; the contract rate applied by channel.

### Guarantees & expiry

Earned royalty paced against the contract period, flagged early.

### Authorised factories

POs only for approved samples and compliant factories.

### AI contract reading

Agreements read by AI; every rate linked to its clause.

### 25 reports & 12 KPIs

KPI scorecard, statements, ageing and more, all to Excel.

| 10 | 25 | 12 | 0 |
|---|---|---|---|
| workflow stages | ready-made reports | KPIs vs. the period before | software to install |

## See your own licence running in LiceNTraK

Book a 30-minute live demo, or open the read-only demo at **licentrak.com** with “Try it now”.

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